

Additional Precision Equipment

Recommended for Your

BUSCH PRECISION

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The Kalart Range Finder, when coupled with the Busch Precision Pressman at our factory, offers rapid focusing of objects at all distances from 4 feet to infinity.

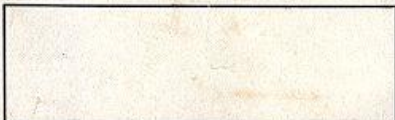
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The Busch Precision Optical View Finder incorporates brilliance of image with positive parallax adjustment. Furnished with 101 mm. interchangeable mask. Additional masks: 95, 105, 120 mm.

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The Busch Precision Cutfilm Holders and Filmback Adapter provide the simplicity of use and speed of operation sought by press photographers.

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Additional Busch equipment is being created. Every attachment will be engineered and manufactured to new high standards of **PRECISION**.

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The Busch Precision Pressman is recommended for... Amateur, Professional, Commercial, and Industrial Photographers, and for Police Officers, Insurance Inspectors, Scientists...for every type of photography demanding the utmost in **PRECISION**.

BUSCH PRECISION CAMERA CORPORATION • CHICAGO



BUSCH

PRECISION PRESSMAN



MODEL C
2 1/4" x 3 3/4"

BUSCH PRECISION CAMERA CORPORATION • CHICAGO

BUSCH

PRECISION PRESSMAN



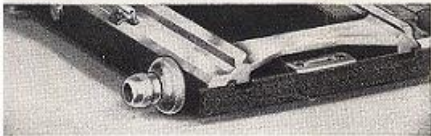
To open camera, depress bump on top. Spring action forces the bed to lower slightly so that it can be snapped into 90° position.



A cam compels the arms to lock into true 90° or 115° positions, providing correct, rigid support for camera bed.



By modern engineering methods, only one infinity stop is employed to provide precise placement of lens standard for focusing. Slight finger pressure allows the lens standard to be drawn forward onto the rack at which place it will remain in firm position when released. Right hand knob can be pushed to right to lock standard completely.



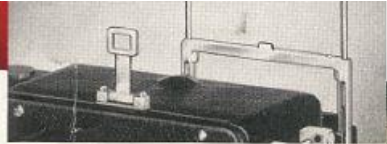
Turn knobs on either side for focusing. Focus thus obtained will remain fixed and free from accidental joggling. Additional lock knob is an extra assurance of positive control for work at a fixed distance.



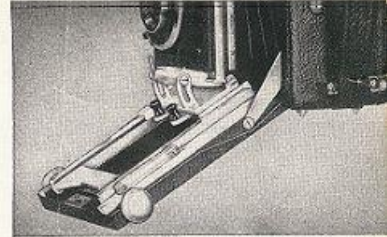
When lens is opened to fullest aperture, brilliant and complete size image appears on ground glass exactly as it will appear on negative.



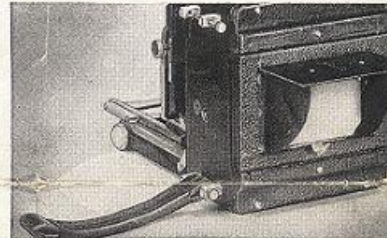
Lens standard rises more than 1 3/4 inches from normal position to provide correction for exaggerated apparent perspective when photographing buildings, etc. Sliding front can be pushed as much as 1 1/4 inches laterally and then clicked into correct normal placement.



A sturdy sports finder snaps into position with a simple pull. Push it down and it is out of the way.



The user of a wide angle lens will appreciate the ease with which arms are depressed and bed lowered to a locked position 25° below regular right angle. A small lever at side of standard tilts lens, giving additional depth of field, correction for wide angle lenses, etc.



When using tripod at side of camera for vertical pictures, remove handle partially or completely by giving handle stud a few turns.

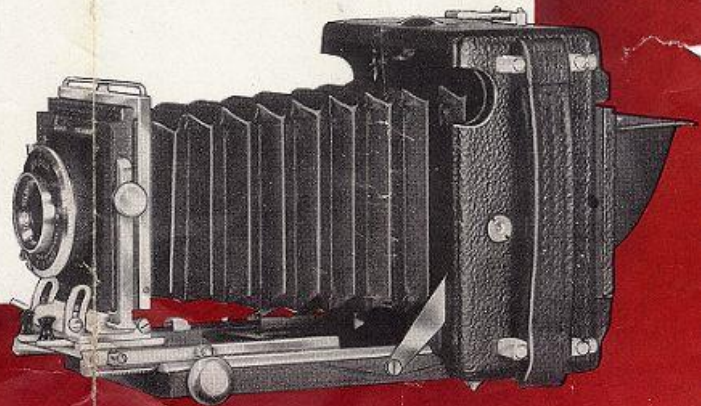
MODEL C
2 1/4" x 3 1/4"

*A Product of
Skilled American
Craftsmanship*



For correct footage, super-impose number of plastic scale upon corresponding number of metal scale.

For copy and fine detail work as close as six inches away from object, slip lens standard backward off the track and affix standard to a similar position in front of the infinity stop. Ground glass yields the precise image.





THE Busch Precision Pressman is an entirely new and modern concept of the scope of miniature press photography. The makers have combined all the proved and traditional features of the press camera with the most recent and most advanced scientific and engineering discoveries to create a camera that establishes a new and higher standard in this field.

The manufacturer and the user of this fine camera share the responsibility of its perfect operation and function.

To achieve perfection it is important that the lenses, range finders, view finders, and other attachments be installed in this factory by the same skilled and careful workmen who built this Precision Pressman.

Because the interest of the manufacturer in the camera continues far beyond its sale, you are invited to write freely for any information you may want concerning its efficiency.

*Please return the enclosed ONE YEAR
GUARANTEE card to us promptly.*

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